



FOR IMMEDIATE RELEASE

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Headed to Hollywood! Incredible Paper Flowers from *the crimson poppy*

Arrangements and gifts to be featured at Golden Globes and Oscars

STILLWATER, OKLA. – Incredibly lifelike paper flowers from **the crimson poppy** are ready for their close-up at two of the year's biggest Hollywood events.

Flower arrangements from **the crimson poppy** will be displayed in luxury gift lounges at the Golden Globe Awards in January and the Academy Awards in February. At both events, award nominees and members of the media will also receive unique **crimson poppy** gifts.

The gardener at **the crimson poppy**, Jenny Jafek-Jones, created the arrangements and the celebrity gifts. "I'm thrilled to have my flowers displayed at these prestigious events," Jafek-Jones said. "It's a wonderful opportunity to share my work with some of the most talented artists in the world."

Jafek-Jones hand-crafts more than 100 flower varieties at her "greenhouse" in Stillwater, Oklahoma – roses, daffodils, tiger lilies, peonies, and poppies of course – as well as beautiful custom arrangements. She makes unique gift roses from treasured family photographs and from vintage sheet music, as well as pins, hair pieces, and other personal adornments. For those who like to grow their own gardens, **the crimson poppy** offers DIY flower and greenery kits.

Naturally, paper flowers are human- and eco-friendly. They are allergen free, ship anywhere, never wilt, and bloom in every climate and season.

The Golden Globe gift lounge at L'Ermitage Beverly Hills will open to film industry professionals including talent managers, agents, publicists, set decorators, and stylists at an industry mixer on Thursday, January 12. Then, all day Friday and Saturday, January 13-14, the gift lounge will host award nominees and members of the media, who will also receive gift bags with **crimson poppy** gifts.

The Academy Award gift lounge, at the W Hollywood hotel, will be open on a similar schedule from Thursday, February 23, through Saturday, February 25.

The gift lounges at both events will be hosted by GBK Productions; **the crimson poppy** appears in association with The Artisan Group.

About the crimson poppy

Jenny Jafek-Jones founded **the crimson poppy** in 2009 after making flowers for her own May wedding. She has been crafting her exquisite paper flowers ever since and has shipped her colorful blossoms, bouquets, and DIY kits to flower-lovers around the world. Flowers and arrangements by **the crimson poppy** regularly appear in national gift guides and have been featured in publications such as *BRIDES*, *Southern Weddings*, and *Paper Runway*, as well as many blogs and web sites. For more information visit www.thecrimsonpoppy.com or www.facebook.com/thecrimsonpoppy.

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Photos:



Flower arrangement for Hollywood gift lounges.

* High-resolution versions of photos are available.



Yellow rose from the crimson poppy.

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