



timeline and backgrounder the crimson poppy & “the gardener” jenny jafek-jones

BCP (before *the crimson poppy*)

Jenny Jafek-Jones is employed as an office manager at Oklahoma State University. She lives in Stillwater, Oklahoma, with daughter, Seren.

2009

March

Rick asks Jenny to marry him. She says, “Yes!”

April

Jenny finds a tutorial for origami flowers – and folds, and folds, and folds. She says, “wouldn’t it be cool if they looked real!” (Short-term scary, long-term brilliant!)

May

Jenny weds Rick; Rick weds “the gardener,” who handcrafts most of the wedding flowers.

November

Jenny’s boss at OSU encourages her to offer her incredibly lifelike flowers to the public.

She begins selling paper-flower pins, hair combs, and adornments at local craft fairs and malls; **the crimson poppy** blossoms in garden of color.

December

the crimson poppy web site goes live – www.thecrimsonpoppy.com.

Erin Cooper, of CooperHouse, joins the team as graphic designer.

2010

May

Anne Martin covers **the crimson poppy** in her blog, *All Things Paper*.

September

Jenny books her first **crimson poppy** wedding, an East Coast event. Peach blooms have been a favorite ever since.



2011

May

Wedding bouquets by **the crimson poppy** get a full-page spread in *BRIDES* magazine.

July

Jenny says goodbye to friends and colleagues at the OWRRRI at OSU...and goes elbow deep with the **crimson poppy**.

August

Los Angeles-based The Artisan Group invites **the crimson poppy** to Go Hollywood! with flower displays and gifts at the 2012 Golden Globes and Academy Awards.

October

Tracy O'Donnell joins **the crimson poppy** to help out around the busy little shop of paper flowers.

December

Nominations for 69th Golden Globe® Awards, sponsored by the Hollywood Foreign Press Association, are announced. Jenny puts together beautiful arrangements for the luxury gift lounge.



2012

January

Jenny packs her flowers with care and ships them to Hollywood.

A beautiful arrangement from the crimson poppy is displayed at the luxury gift lounge at the Golden Globe Awards. Photos with star, star, star. Award nominees received a gift certificate for a free crimson poppy [flower name] kit.

Nominations for the 84th Academy Awards are announced, and Jenny works on another batch of arrangements for the stars.

February

The 84th Academy Awards take place at the famous Kodak Theater in Hollywood. **the crimson poppy** is a winner with the stars.